

Message Text

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PAGE 01 THE HA 02047 141216Z

22

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
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R 141006Z APR 76
FM AMEMBASSY THE HAGUE
TO SECSTATE WASHDC 7972
USDOC WASHDC
INFO AMEMBASSY BRUSSELS
AMCONSUL ANTWERP

UNCLAS THE HAGUE 2047

E.O. 11652: N/A

TAGS: BEXP, NL

SUBJ: AMERICAN BUSINESS DEVELOPPMENT WEEK AT PETROTECH '76

REF: (A) STATE 19635; (B) THE HAGUE 276; (C) 75 THE HAGUE 6488

1. EMBASSY CONDUCTED AMERICAN BUSINESS DEVELOPMENT WEEK (ABDW)
AT PETROTECH '76 RAI EXHIBITION HALL, AMSTERDAM APR 6-9. AT
EXHIBITION 119 CATALOGS PROVIDED BY 116 US FIRMS WERE DISPLAYED.
APPROXIMATELY 850 BUSINESSMEN VISITED THE EMBASSY STAND, 157
OF WHOM COMPLETED REGISTRATION FORM, GENERATING 710 TRADE IN-
QUIRIERS COVERING ALL BUT THREE OF THE FIRMS DISPLAYING
CATALOGS. OF INTEREST 42 OF THOSE REGISTERED WERE FROM NON-
DUTCH FIRMS LOCATED IN TWELVE DIFFERENT COUNTRIES.

2. ALL INDICATIONS ARE THAT ABOVEAT PETOTECH '76 WAS VERY
SUCCESSFUL. AIRGRAM WILL FOLLOW REPORTING FULL DETAILS.
BROWN

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Message Attributes

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Disposition Event:
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